

Shopping is now one of the most popular forms of leisure activity in many countries for young adults.

Why is this?

Do you think this is a positive or a negative development?

It is normal that people purchase their needful/~~needed~~ articles, like food and clothes. But do we spend more time ~~on~~-shopping than it is required? Is ~~the~~-shopping filling in all of our leisure time? and is it positive? For the ~~recent-last~~ question I incline to the opinion that this excessive consumption is the bane ~~for-of~~ our life. It seems that all people consider shopping ~~as~~-a hobby not for meeting their requirements. I believe that ~~on-in~~ the whole ~~of the~~-world, people are more consumerist than before.

Frankfurtian theorists believe that ~~with the decreaseby-decreasing-of in~~ the social consciousness level, consumerism ~~is reinforced~~~~increasing~~ in society and vice versa. After ~~the~~ dissolution of the Soviet Union, Capitalism ~~conquered~~s the entire world. In this situation, free market imbues ~~her-its~~ culture industry in the spirit of society. Ipso facto, people spend~~t~~ their time ~~on~~ shopping more than any things else. Our eagerness ~~to-for~~ art, philosophy and literature is dramatically reduced and instead of watching dramatic arts, we keep an eye on commercial offers with ~~the-an~~ open-mouth and ~~athe~~ closed-mind.

In this view, this development is not a natural procedure but it is imposed on society by capitalism. Enthusiasm of purchasing is leading to ~~a~~ homogenized society by ~~a significant decrease in decreasing-of~~ social consciousness. In ~~a~~ homogenized society all people have ~~the~~ same ideas and aims which is not gained by self-thought, but induced by ~~a~~ new dictatorship system that should be named ~~the~~ domination system of economy.

In conclusion, this state of consumerism is ~~a~~ great peril of our social life whose consequence is slavery ~~for/to~~ mass production. We should radically rethink our consumption patterns and keep well away from popular modes.